



# Business benefits



*Feedgenic, the content management intelligence company*

**WITH  
FEEDGENIC**



**YOUR  
BUSINESS  
MANAGER**



**FEEDGENIC  
INTERNET  
MARKETING  
OFFICER**

**SINGLE POINT  
OF CONTACT**



Web Content  
Management

Email  
Marketing

Online  
Promotion

Search Engine  
Optimization

Imaging  
Flash animation

Web Form

## WITHOUT FEEDGENIC

### YOUR BUSINESS MANAGERS

Have to cope with too many activities, tasks and complex expertise they are not familiar with.

Have to deal with too many third parties coordinating the various aspects of online publications.

Are lacking a global and centralized approach toward Internet publication success.

Are missing online business opportunities

